

# Shine Initiative

Improving visibility of acquisition awards and sharing of best practices within the community.

**“Elmer B. Staats, Young Acquisition Professional Excellence Award”  
Presented to: Christopher Gerfen**



Christopher Gerfen, Deputy Chief, Contracting Division, USAF Electronic Systems Center, Hanscom AFB, MA is recognized for his extraordinary contributions in support of the Federal contracting mission through his efforts in supporting the DoD and US Air Force missions.

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**“NCMA/ESI International Contracting Award”  
Presented to: Robert Burton**



Robert Burton, OMB-Office of Federal Procurement Policy is recognized for pursuing several high-profile initiatives to improve the federal acquisition system while serving as Acting Administrator 09/05 to 08/06. Rob’s initiatives have resulted in long-term, improved changes to the federal acquisition system, with significant savings for taxpayers. The strategic sourcing strategies resulted in savings of over \$16.8 m at just one agency. The FY06 public-private competitions are expected to generate \$780 m in net savings or cost avoidances over the next 5 to 10 years. He established a new certification program standardizing the training, education, and experience requirements for the civilian acquisition workforce.

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**“Elmer B. Staats, Young Acquisition Professional Excellence Award”  
Presented to: Jean F. Todd**



Jean F. Todd, Chief of Contracting for the Louisiana Recovery Field Office, U.S. Army Corps of Engineers, is recognized for un-watering the city of New Orleans after hurricanes Katrina and Rita. Her expeditious leadership created over \$2 billion in contracts for 81,000 temporary roofs, infrastructure support to critical public facilities, quality assurance services, demolition, and 50 million cubic yards of debris removal.

A large, stylized sunburst graphic in shades of orange and red, positioned in the upper right corner of the page. The sunburst has a central circular core with numerous thin, radiating lines extending outwards, creating a bright, glowing effect. The background of the page is a gradient of light orange and yellow, with a white curved shape on the left side.

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## **“Alternative Dispute Resolution (ADR) Award”**

*Recognizes outstanding uses of ADR by federal agencies & private companies in acquisition-related disputes*

Department of Justice, Bureau of Prisons and its private sector contract partner Hensel Phelps Construction Company are recognized for employing an innovative ADR partnering approach in constructing a new Federal Correctional Facility on time and on budget. They obtained certification of the project as the first environmentally friendly “green” federal institution and completed the project without any formal claims or contract appeals.

Special mention/acknowledgment goes to the Indian Health Service of the Department of Health and Human Services for the innovative negotiation approach they utilized in resolving significant audit issues under a contract with the Oglala Sioux Tribe.

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## **“David Packard Excellence in Acquisition Awards”**

*Recognizes DoD civilian and/or military organizations, groups, or teams, who have made highly significant contributions which demonstrated exemplary innovation and best acquisition practices.*



The **CM Flares Team** was recognized for their hands-on coordination with contractors to meet the Army's accelerated demand for life-saving M211, M212 and M206 flares. In collaboration with flare producers, the team increased production capability without interrupting current production, delivery and product quality. Working with new suppliers allowed the team to increase production, eliminate single point of failures and mitigate poor production risks. By developing effective solutions and accelerating multiple contract awards, the team was able to provide a higher level protection to our Soldiers fighting the global war on terrorism.

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The **CM Flares Team**, front row, left to right: Ed Courtney; Joyce Bilodeau; MG Paul S. Izzo, PEO Ammunition (Ammo) and Commanding General (CG), Picatinny Arsenal; Under Secretary of Defense for Acquisition, Technology and Logistics (USD(AT&L)) Kenneth J. Krieg; COL Philip J. Carey; COL William W. Stevenson; the Assistant Secretary of the Army for Acquisition, Logistics and Technology (ASAALT) Claude M. Bolton Jr.; John Cranston and Charles Elgin. Second row, left to right: Mike Osborne, John Kamadulski, Henry Flick, Mike Wilson, Marian Guidry, Mark Chess and Sandra Frierson.

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The **ICRM team** was recognized for its ability to surge Common Missile Warning System (CMWS) fielding to multiple aircraft platforms in the theater of operations, regardless of geographic distance, different aircraft types and time zones. The team performed an item-by-item analysis to determine commonality and key specific items required for each different Army aircraft type. This analysis enhanced system quantity buys and eased management of different installation kits. Installation efforts were coordinated with aircraft platform project manager unit commanders to achieve concurrent Reset and CMWS installation.

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The **ICRM team**, front row, left to right: Mary S. Adams, PEO Ammo and CG Picatinny Arsenal MG Paul S. Izzo; USD(AT&L) Kenneth J. Krieg, Rene Medina, COL William W. Stevenson, ASAALT Claude M. Bolton Jr. and Santo Lombardo. Second row, left to right: June DeSalvio, Kelly Gorman, Sandra LaBell, MAJ Keith Taylor, Amanda Amoroso and Robert J. Ritchie.

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## **“Federal Acquisition Regulation (FAR) Team Special Recognition”**

*Recognizes outstanding FAR teams and/or individual team members who made significant contributions to the FAR process in previous fiscal year.*



The **Acquisition Implementation Team**, Federal Property Group, receives an honorable mention for demonstrating professionalism, tenacity, and commitment in its effort to rewrite Federal Acquisition Regulation (FAR) Part 45, Government Property. The final rule implements policy that improves the management of Government property while fostering efficiency, flexibility, innovation and creativity.

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**Acquisition Implementation Team** members: Jeritta Parnell, Chair, GSA; Felisha Hitt, Deputy, DCMA; Eric Saindon, DCMA; Patricia Letzler, DCAA; Jerry Hanley, DOE; Fronzetta Sutton, DOE; Ed Chambers, EPA; Mark Gomersall, DoD, Deputy; John Kesler, DCMA

Missing members: Patrick Sullivan, HHS; Tom Ruckdaschle, OSD; Mike Showers, NASA

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## **“Herbert Roback Memorial Award”**

*Recognizes a nationally renowned and distinguished American who has made a significant contribution to the betterment of public contract management through lifelong achievement in the public or private sectors.*



2007—Michael W. Wynne, Secretary of the Air Force for his exemplified professional standards of the highest caliber while ensuring trust and confidence in the integrity of the acquisition process. In the years and months following the tragic events of 9/11/01 Mr. Wynne has served his country with distinction in supporting the DoD and US Air Force missions.

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## “E.R. ‘Dick’ Alley, Jr. Award”

*Recognizes a federal employee who have provided extraordinary achievement and sustained effort in utilizing the federal procurement system to create employment and training opportunities for people who are blind or have other severe disabilities under the Javits-Wagner-O’Day Act (JWOD)/AbilityOne Program.*



2007—Cynthia Maltby, Program Manager, Office of Acquisition and Property Management, U.S. Department of the Interior//Executive Office of the President, Office of Management and Budget, Office of Federal Procurement Policy Detailee has turned more than 250 tax users into tax payers through the AbilityOne Program. Examples of her many accomplishments include breaking down barriers to employ 16 severely disabled workers at the Statue of Liberty and Ellis Island.

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**GSA Government-wide Excellence in  
Performance-Based Service Acquisition Awards**

*Recognizes federal employees that are leaders in the contracting environment and have transformed their organization through “best-in-class” practices in acquisition.*

Nominations due in July and the information website:  
[www.excellenceinacquisition.org](http://www.excellenceinacquisition.org)

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## **“Blanche Witte Memorial Foundation Annual Award”**

*Recognizes an individual working in the field of procurement and contract management who has uniquely performed one or more exemplary achievements.*



1st Place – Patricia Cotterell, Customer Service Director, GSA in Albuquerque, New Mexico. Patricia was selected for her multi-year work in assisting Federal Agencies accomplish their procurement mission through the establishment and active participation in several Industry/Government working groups.



2nd Place - Sharon Campbell, CPCM, Fellow, Small Business Program Manager in Procurement & Materials Management, at Washington Savannah River Company. Sharon was selected for her work in fostering communications and outreach to the purchasing departments and the neighboring communities.

3rd Place – Rachel Hier, Contract Specialist, GSA Federal Acquisition Service in San Francisco, California. Ms. Hier was selected for providing superior customer service and expert knowledge while adhering to strict acquisition regulations.

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## “Federal Acquisition Regulation (FAR) Team Award”

*Recognizes outstanding FAR teams and/or individual team members who made significant contributions to the FAR process in previous fiscal year.*



The **FAR Acquisition Strategy Team** is recognized for successfully developing recommendations for numerous complex FAR cases that significantly improved the acquisition processes, such as: the Commercial Time-and-Materials/Labor Hours Contracts; Emergency Acquisitions; Brand Name Justifications; and HUB Zone Program Revisions.

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**FAR Acquisition Strategy Team** members: Robin Schulze, Chair, Department of Defense (DoD); Cecelia Davis, Deputy Chair, General Services Agency; Tom Watchko, DoD; Steve Zvolensky, Department of Energy; Jean Hodges, DoD; Elizabeth Moya, Department of Transportation; Jean Carter, Department of Treasury

Not pictured: Angela Chew, DoD;  
Dean Koppel, Small Business Administration



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## **Chief Acquisition Officers Council Acquisition Management Award “Innovations in Contract Management Award 2007”**

*Recognizes excellence in acquisition workforce management for innovative approaches to promoting the professional development of the acquisition workforce.*

### **2007 Defense Winner: The Department of the Army Joint Contracting Command-Iraq/Afghanistan**

Scott Daryl, Maj Gen, USAF; Philip A. Murphy-Sweet, CDR, SC, USN;  
Mario J. Troncoso, Lt Col, USAF; Bradley T. Riddle, Lt Col, USA;  
Gregory S. Green, LTC, MI, USA; James M. DeLong, Maj, USAF;  
Robert W. Hearon, Maj, USA; Gregory D. Lindsey, SSgt, USAF;  
Mr. Rodney D. Aytch, DoD Support Contractor

The Joint Contracting Command is recognized for providing outstanding service in contract management to build a judicial complex and detention facilities to help foster an environment of law and order in the Rustafa District in Baghdad. The Command utilized Effects Based Contracting, an innovative approach to contract management, which synchronizes the contracting process with the real-time needs and changing requirements of the mission.

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The US Department of Agriculture/Office of Procurement and Property Management/Procurement Operations Division, Information Technology Services Contracting Team utilizes a “best value tradeoff approach,” which compares vendors proposed levels of service against industry standards as a selection criterion, in addition to price and past performance. The team also uses an integrated electronic acquisition system to ensure the quality and timeliness of contract deliverables, responsiveness and transparency to end users, and accuracy in accounting for expenditures.

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**Contracting Team** from Fort Collins, CO: Debra K. Sanders, Team Leader/  
Contracting Officer; Deborah L. Dove, Contracting Officer; George D. Ensminger,  
Jr., Contracting Officer; Sue Evans, Contracting Officer;  
Josh Tafoya, Contract Specialist

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## “Federal Acquisition Regulation (FAR) Team Award”

*Recognizes outstanding FAR teams and/or individual team members who made significant contributions to the FAR process in previous fiscal year.*



The **FAR Acquisition Law Team** recognized for diligently working on FAR Cases that involved the following areas: the Buy American reporting requirement, lobbying disclosure act, Contractor Code of Ethic and Business Conduct; use of recovered materials in service and construction contracts, expanded existing coverage on use of recovered materials in products and this case was intertwined with the case on use of bio-based materials, and required thorough coordination of both cases to maintain consistency of interpretation. Additionally, they worked on a rule to implement Section 104 of the Energy Policy Act of 2005.

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**FAR Acquisition Law Team** members, from left to right: Brian Long, Debra Overstreet, David Forbes, Amy Williams, Larry Murphy, Deborah Erwin, Christine McCommas, Gary McDougall, and Ernest Woodson